



IMMUNISATION
C O A L I T I O N

ANNUAL REPORT

2025

Table of Contents

ACKNOWLEDGEMENT OF COUNTRY	4
MESSAGE FROM THE CEO	4
ABOUT US.....	5
Vision, Mission and Governance	5
GOVERNANCE	5
Board Of Directors.....	6
Scientific Advisory Committee.....	6
Immunisation Coalition Members.....	6
Associate Members	6
Immunisation Coalition Staff	7
Our Milestones	7
COMMUNICATIONS.....	8
Subscriber database	8
Government Newsletter	8
Weekly Newsletters.....	8
Electronic Direct Mail.....	9
Daily Media Bulletins.....	9
Guides For Healthcare Professionals	10
Media.....	11
Media Releases	11
AWARENESS CAMPAIGNS.....	11
Immunisation Action Week	12
Free Flu Vaccination Day	12
EDUCATION	13
Annual Scientific Meeting.....	15
Annual Immunisation Forum.....	16
RSV Expert Meeting.....	17
Primary Care Infectious Diseases Meeting	18
Podcasts & Newsletters	19
COLLABORATIVE EVENTS	19
Scientific Advisory Committee’s Industry Briefings	19
Roundtable Forum.....	20
SPECIAL PROJECTS	20

Advisory Board - Under Vaccination	20
Children U5 influenza Child Care SA Pilot Program.....	20
Aged Care SA Pilot Program	21
New Website.....	21
DIGITAL TOOLS	21
Learning Management System	21
PneumoSmart Vaccination Tool	22
CoRiCal and Long COVID Calculator.....	22
FINANCIALS	23
SPONSORS AND SUPPORTERS	23
LOOKING AHEAD TO 2026	24

ACKNOWLEDGEMENT OF COUNTRY

The Immunisation Coalition acknowledges the Traditional Custodians of the lands on which we conduct our work. We pay our respects to them and their Elders, past, present and emerging and celebrate the diversity of the Aboriginal cultures and their connections to the lands, animals and waters of Australia.

MESSAGE FROM THE CEO

Welcome to the 2025 Annual Report.

The Immunisation Coalition should be proud of what it has achieved, with new innovation that supports immunisers to vaccinate more Australians and lays the foundation for planned 2026 and 2027 activities.

It was another full-on year! There is too much to cover but some of the key highlights include: 1 large and 3 smaller social media campaigns, the setup of the advisory board on under vaccination and the write up of the Recommendations Report which was provided to government, a full redesign of the IC website to include a repository of useful information for HCP immunisers, host to 37 events and activities, the setup of clinical audits for expansion in 2026, a 13% increase in the number of flu vaccinations at our annual Free Flu Vaccination Day, and finally, a 16% growth in subscribers to 7,800. A full list of activities can be found within this report.

2026 will be a big year as we aim to achieve several significant milestones. Our focus will be on several pilot programs to gain learnings that directly increase immunisation rates in a cost-effective and sustainable way. We look forward to sharing the results with governments and health authorities and to discuss how these may be considered on a broader basis. We will also focus on strengthening government relations and applying for government grants aimed at increasing immunisation rates, in both the short and midterm, targeting high-risk individuals aligned with the NIP and the 2025-30 National Immunisation Strategy.

I would like to thank the IC staff for their dedication and commitment in 2025. At times it's been a little overwhelming but also rewarding to see progress and value. We will continue to maintain the quality of our immunisation services to healthcare professionals and the general public, and this year to focus on developing areas that leads to an increase in vaccination rates.

Thanks also to the Board, the Scientific Advisory Committee, the Primary Care Education Team and the many speakers who willingly share their knowledge and expertise to others.



Dr Andrew Minton, PhD
Chief Executive Officer

ABOUT US

The Immunisation Coalition is an independent not-for-profit charity registered organisation focused solely on providing information to Healthcare Professionals and the General Public to increase vaccination rates against preventable infectious diseases.

We are the leading voice in whole-of-life immunisation in Australia, protecting all Australians against viral and bacterial infectious diseases.

With our aim of protecting all Australians against vaccine preventable diseases, the Immunisation Coalition:

- Collaborates with like-minded organisations such as Primary Health Networks (PHNs), Societies like the RACGP, PSA, Pharmacy Guild, APNA, government health departments and others, who are focused on addressing vaccine hesitancy and increasing vaccination rates.
- Provides timely, accurate and scientific information and education to Healthcare Professionals (HCPs) and the general public, on the importance of vaccination.
- Engages with the media to reach the widest possible audience in order to bring about changes in attitudes that will ultimately increase vaccination rates in Australia.

Vision, Mission and Governance

The Immunisation Coalition is focused on improving the protection of all Australians against infectious diseases through advocacy for immunisation by:

- Creating public awareness on the importance of immunisation through evidence and fit-for-purpose education.
- Co-operate with key Australian professional organisations, consumer advocacy groups and the Australian, State and Territory Governments to bring information to Australian HCPs and the general public.
- To work with consumers, HCPs and organisations with an interest in immunisation, ensuring that the information provided through our communication channels is current, readily available, accurate and easily understood.

GOVERNANCE

Through its Board of Directors, the Immunisation Coalition is able to ensure full control over its activities and published materials. Sub-committees have also been established to provide additional support. The governance of the Immunisation Coalition begins with its Board of Directors, and Dr Rodney Pearce AM as Chair of the Board.

Board Of Directors

The Board of Directors, including their biographies and responsibilities, are listed on the Immunisation Coalition website. <https://www.immunisationcoalition.org.au/about-us/>

The Board members meet 5 times per year to follow up on agreed actions, forward planning, and key matters concerning the Immunisation Coalition's status and direction. This includes but is not limited to: general management, governance, financial oversight, projects, investments, risk management, and general guidance and oversight.

Scientific Advisory Committee

The Scientific Advisory Committee (SAC) members can be found on our website. Professor Robert Rooy is Chair of the SAC. <https://www.immunisationcoalition.org.au/about-us/>

The SAC meets quarterly to consider infectious disease threats to Australians and New Zealanders, review of the latest clinical information, vaccine-based announcements, recent publications relating to vaccine effectiveness and safety and input into ASM and AIF events.

Immunisation Coalition Members

Members of the Immunisation Coalition are residents of Australia and New Zealand who have trained in medicine and / or the sciences and have extensive experience in infectious diseases. Professions include clinicians, specialists, nurses, pharmacists and academics. They also provide a pool of expertise as subject matter experts that provide input into infectious diseases matters.

Our members can be found on the Immunisation Coalition website. <https://www.immunisationcoalition.org.au/about-us/membership/>

Associate Members

In addition to individual members, there are Associate Members who represent a variety of organisations of similar interests. Associate Members can be found on the Immunisation Coalition website. <https://www.immunisationcoalition.org.au/about-us/membership/>

Immunisation Coalition Staff

The IC staff consist of seven people who are responsible for delivering on the Immunisation Coalition's Vision and Mission. Each person plays a crucial role delivering information and services to HCPs and the general public. Some recent changes have occurred in late 2025 but we do encourage you to visit our website and view the staff that bring everything together:

<https://www.immunisationcoalition.org.au/about-us>

As of 31 October 2025:

Andrew Minton PhD (CEO)

Johanna Hersey (Operations Manager)

Anastasiia Barron (Events Manager)

Marianne O'Reilly (Communications Manager)

Suzanne Gearing (Government Affairs & Grants Executive)

Karen Wood (Graphic Designer)

Silas Kidd (Lead Developer)

Our Milestones

A full summary of our milestones since 1990 can be found on the Immunisation Coalition website. A summary of the 2025 milestones are listed below. <https://www.immunisationcoalition.org.au/about-us/>

2025

- April 2025: Expanded Free Flu Vaccination Day to include Canberra.
- April 2025: Phase I South Australian aged care pilot program to improve vaccination uptake among residents. Pilot II is in progress for 2026.
- May 2025: Launched the South Australia 4-month social media campaign targeting influenza and parents of children under 5 years: reached over 450,000 parents, 1.7 million impressions and over 10,000 visits to our influenza landing page.
- May 2025: Launched the first 2 hour CPD accredited multimodule program through our Learning Management System (LMS) – an online education portal for HCPs.
- June 2025: Hosted the inaugural RSV Expert Meeting – key findings and recommendations were presented to the Federal Government to support future RSV immunisation decisions and direction.
- August 2025: Welcomed Suzanne Gearing as Government Affairs & Grants Executive.
- September 2025: Finalised the Under vaccination Recommendations Report and provided this to the government.

COMMUNICATIONS

Subscriber database

The Immunisation Coalition's subscriber database continued to grow steadily in 2025, increasing from 6,791 subscribers in 2024 to 7,808 by the end of 2025, representing a 15% year-on-year increase.

Subscriber growth by profession (2024–2025):

- Immunisation Nurses: +30%
- Pharmacists: +35%
- General Practitioners: +11%
- Specialists: +22%
- Academics: +13%
- Educators: +13%
- Other healthcare professionals: +32%

Government Newsletter

In late 2025, we launched a government facing newsletter to strengthen our communication with key Federal and State stakeholders, including Ministers and Chief Health Officers (CHOs). Intending to be quarterly, the newsletter focuses on showcasing our initiatives and our successes, highlighting alignment with national health priorities.

Our October 2025 inaugural issue was sent to 62 stakeholders and included a personalised email with an invitation to meet and discuss their 2026 priorities.

The response was highly positive:

- 85% response rate
- 54 meetings through late 2025 and early 2026

These conversations provide a strong foundation for collaboration in the year ahead.

Weekly Newsletters

The Weekly Newsletters provide essential updates, including influenza, COVID-19, RSV, meningococcal and pertussis infection rates, conference and webinar alerts, and relevant IC surveys. They also feature local and international events, IC event recaps, and links to IC healthcare tools such as the Pneumococcal Vaccination Tool (PVT), and the Long-COVID Risk Calculator.

Weekly Newsletter statistics:

Number of recipients: 7,572

Open rate: 49.4%

Electronic Direct Mail

Our EDM (Electronic Direct Mail) system is one of the Immunisation Coalition's most impactful communication tools, designed to keep our audience closely informed on organisation-specific activities and developments. Each EDM focuses on a single area, featuring updates on Immunisation Coalition-hosted webinars, conference information, podcasts, clinical newsletters and survey participation.

Numbers of recipients

2021: 1969

2022: 2824 (43.4% increase)

2023 - 5166 (83.0% increase)

2024 - 6736 (30.4% increase)

2025 - 7,521 (11.7% increase)

Open rate:

2021 - 38.9%

2022 - 36.2% (2.7% decline)

2023 - 26.3% (9.9% decline)

2024 - 46.2% (19.9% increase)

2025 - 50.8% (10% increase)

Daily Media Bulletins

Delivered every Monday–Friday, the Media Bulletins provide subscribers with the latest news and articles on infectious diseases, as well as highlight media contributions from Immunisation Coalition experts and members of our Scientific Advisory Committee. They remain one of our most popular communications, valued as a reliable source of timely, factual updates on emerging 'hot topics'.

Daily Media Bulletin statistics:

Number of recipients: 1,224

Open rate: 49.2%

Social Media

In 2025, our social media strategy focused on targeted campaigns that promoted timely, relevant insights on vaccine-preventable diseases and reinforced the Immunisation Coalition's role as a trusted national source for immunisation information. This approach strengthened our reach, following, and overall engagement across platforms.

A key highlight was our South Australia Flu Campaign (May–August 2025), aimed at increasing influenza vaccination uptake in children under 5 years. The campaign achieved:

- **Reach:** 480,000
- **Impressions:** 1.7 million
- **Clicks to website:** 11,000
- **Survey responses:** 300

Facebook <https://www.facebook.com/immunisationcoalition/>

LinkedIn <https://au.linkedin.com/company/immunisation-coalition>

Instagram <https://www.instagram.com/immunisationcoalition/?hl=en>

YouTube <https://www.youtube.com/@immunisationcoalition8741>

Guides For Healthcare Professionals

Our guides for HCPs provide essential, up-to-date vaccination information across a range of diseases. These can be found on our website: <https://immunisationcoalition.org.au/healthcare-professionals/guides-for-healthcare-professionals/>

Currently, we offer 10 guides:

- Antiviral Treatment for Influenza
- COVID-19
- HPV
- Influenza
- Meningococcal Disease
- Pertussis
- Pneumococcal Disease
- RSV
- Shingles
- Vaccination During Pregnancy

These resources are regularly updated and are typically released in tandem with the Immunisation Coalition's annual disease update webinars, ensuring HCPs have timely, relevant information.



Media

The Immunisation Coalition maintained a strong and impactful media presence in 2025, with a total of 375 mentions across various platforms including TV, radio, newspapers and online outlets.

Our media reach was global with mentions in countries such as the United States, New Zealand, United Kingdom, France, Colombia, Japan, India, Russia, Sweden, Switzerland, and Malaysia.

Within Australia, the Immunisation Coalition was featured in major networks and publications, such as 9 News, ABC Online, News.com, SBS TV, The Age, The Australian, NT News, The Herald Sun, The Daily Telegraph, Brisbane Times, The Canberra Times and The Sydney Morning Herald. Altogether, these mentions garnered an estimated 8,170,151 views.

Media Releases

- “Record RSV Cases in 2024 Prompt Vital RSV Vaccine Addition to the National Immunisation Program” 29 January 2025
- “Free Flu Vaccination Day Returns in 2025 as Australia Faces Highest Ever Q1 Influenza Cases” 2 April 2025
- “Canberra Records Alarming Rise in Flu Cases and Deaths – FREE Flu Vaccination Day Announced for April 30” 15 April 2025
- “Canberra Winter Flu Surge Looms as Vaccination Rates Fall – Immunisation Coalition Responds with FREE Flu Vaccinations Tomorrow” 29 April 2025

AWARENESS CAMPAIGNS

The Immunisation Coalition delivers a range of awareness campaigns throughout the year to engage with the public and help improve vaccination rates across Australia. These include larger targeted initiatives such as the South Australia Under-5 Influenza social media campaign, as well as shorter campaigns aligned with key global health observances like World Influenza Day and Pertussis Day. In 2025, this also included a Meningococcal B (MenB) social media awareness campaign, which directed parents to a dedicated [MenB information page](#) on the Immunisation Coalition website and invited them to complete a short survey on their child’s MenB vaccination status. A total of 75 parents participated, with findings indicating low awareness of MenB vaccination recommendations for adolescents and strong concern regarding inconsistent state-based funding.

We also run major national events and themed weeks, including Free Flu Vaccination Day and Disease Awareness Week, which form part of our annual flagship initiative, Immunisation Action Week. These campaigns play an important role in raising awareness, encouraging timely vaccination, and supporting better health outcomes for all Australians.

Immunisation Action Week

23 - 30 April 2025

Immunisation Action Week (IAW) is a national awareness program held in April each year to coincide with World Immunisation Week. Originally launched in Melbourne 11 years ago, IAW has since expanded to include Sydney in 2021, Brisbane in 2023, Adelaide in 2024, and Canberra in 2025. This annual initiative engages both the general public and HCPs, culminating in a national Free Flu Vaccination Day.

Key Components of Immunisation Action Week:

1. **Disease Awareness Week:** Covering 8 diseases in 7 days, highlighting the risks and preventive measures for common vaccine-preventable diseases through daily social media posts.
2. **Free Flu Vaccination Day:** A nationwide event offering free flu vaccinations to encourage timely protection against influenza.

Free Flu Vaccination Day

Every year during Immunisation Action Week, the Immunisation Coalition hosts a Free Flu Vaccination Day to support our mission of improving public health for all Australians. We are proud to report that this year's event was a great success, taking place across Adelaide, Brisbane, Canberra, Melbourne and Sydney.

	Location	Number of vaccinations	Special Guests
Adelaide	Adelaide Town Hall	322	The Hon. Chris Picton MP (Minister for Health), Dr Jane Lomax-Smith AM (Lord Mayor), Dr Rod Pearce AM (IC Chairman), and Angela Newbound RN (Immunisation Education Consultant).
Brisbane	Brisbane Town Hall	134	Prof Paul Griffin (IC Director) was joined by Councillors Sandy Landers, Ryan Murphy, Danita Parry, and Emily Kim.
Canberra	Albert Hall	205	Ms Fiona Carrick (Independent, Murrumbidgee), Ms Laura Nuttall (ACT Greens, Brindabella), and Ms Caitlin Tough (ACT Labor, Brindabella).
Melbourne	Melbourne Town Hall	567	Lord Mayor Nick Reece, Deputy Lord Mayor Roshena Campbell, and Councillors Owen Guest and Olivia Ball.
Sydney	Embassy Conference Centre	326	Councillor Sylvie Ellsmore.

In total, 1,554 individuals received their free flu shot under our initiative this year. This represents a **13.2% increase** in vaccinations – a testament to our collective effort and dedication to public health.

We would like to give a special thanks to CSL Seqirus for the supply of vaccines (Flucelvax Quad) and Arrotex for registration services, nursing staff and general support, as well as all the volunteers and special guests. We look forward to seeing you all in 2026!

EDUCATION

Key highlights from the 2025 HCP Education Events:

Event	Details	2025 Registrations	2025 Attendees
Annual Scientific Meeting 9th-10th February	8.5 CPD hrs Chair: Prof Lou Irving Details & Program	764	491
Meningococcal Disease Update 19 February	2 CPD hrs Speaker: Prof Jim Buttery Moderator: Dr Andrew Baird	866	347
HPV Update 12 March	Non-CPD Speaker: Angela Newbound Moderator: Dr Andrew Baird	934	400
Influenza Update 2 April	Non-CPD Speaker: Angela Newbound Moderator: Andrew Minton, PhD	961	398
RSV prevention begins before birth: the importance of maternal vaccination and helpful consultation tips with expecting parents. 3 June	1 CPD hrs Chair: Dr Rod Pearce AM Speakers: Dr Srimal Nawana Sonja Elia Jenny Trieu	587	342
RSV Expert Meeting 10 June	2 CPD hrs Chair: Prof Paul Griffin Details & Program	717	302
Annual Immunisation Forum 13 June	6 CPD hrs Chair: Prof Robert Booy Details & Program	959	454
MenB vaccination through general practice (and audit) 24 June	4 CPD hrs Chair: A/Prof Roy Rasalam Speakers: Prof Robert Booy Dr Leanne Jones Sonja Elia	533	278
Pneumococcal Disease Update 2 July	Non-CPD Speaker: Angela Newbound Moderator: Dr Andrew Baird	682	192
RSV Update 9 July (\$15 paid event)	Non-CPD Speaker: A/Prof Nusrat Homaira Moderator: Dr Andrew Baird	50	35

Event	Details	2025 Registrations	2025 Attendees
Navigating newborn and infant RSV immunisation in general practice: an Australian perspective 22 July	1 CPD hrs Chair: Prof Peter Richmond Speakers: Dr Sarah Chu Dr Leon Levitt Priscilla Singh	580	261
COVID-19 Update 14 May	Non-CPD Speaker: Prof Gary Grohmann Moderator: Andrew Minton, PhD	600	277
Pertussis Update 17 September	Non-CPD Speaker: Dr Andrew Baird Moderator: Andrew Minton, PhD	570	252
Professor Allan Cripps Tribute - Pneumococcal Disease 24 September	Non-CPD Speakers: Prof Paul van Buynder Angela Newbound Moderator: Prof Peter Richmond	655	211
Primary Care Infectious Diseases Meeting 25 October	6 CPD hrs Chair: Dr Rodney Pearce AM Details & Program	400	254
DTPa immunisation for U5 year olds is trending well below 95% coverage: a call to action to reverse the trend through parent engagement 5 November	Non-CPD Chair: Dr Rodney Pearce AM Speakers: A/Prof Nusrat Homaira Dr Andrew Baird	484	200
Shingles Update 19 November	Non-CPD Speaker: A/Prof John Litt AM Moderator: Andrew Minton, PhD	621	239

Key take home message: There were over 11,000 participants to our events including post-event promotion. This represents an average of 700 viewers across all of the events.

Annual Scientific Meeting

9th–10th February 2025

The Immunisation Coalition hosted the 26th Annual Scientific Meeting (ASM) at the Pullman Melbourne Albert Park.

This year's hybrid ASM brought together over 100 attendees in person and more than 400 participants online, including clinicians, immunisation nurses, scientists, and academics. The online program was RACGP CPD accredited.

The program was developed by Professor Robert Booy, members of the Immunisation Coalition Scientific Advisory Committee, and the CEO, and featured distinguished speakers from Australia and overseas. The meeting was chaired by Professor Lou Irving, who has played an integral role in the ASM since its inception.

Across the two days, participants engaged in insightful discussions highlighting the vital role of vaccination in preventing infectious diseases.

We were honoured to receive an official letter from the Honourable Minister Mary-Anne Thomas, Minister for Health and Ambulance Services Victoria.

A conference newsletter was produced and distributed to our subscribers and sponsors, providing a summary of each presentation along with links to the video recordings.

NEWSLETTER

[\[LINK\] https://immunisationcoalition.org.au/wp-content/uploads/2025/10/ASM_2025_Newsletter-1.pdf](https://immunisationcoalition.org.au/wp-content/uploads/2025/10/ASM_2025_Newsletter-1.pdf)



Annual Immunisation Forum

13 June 2025

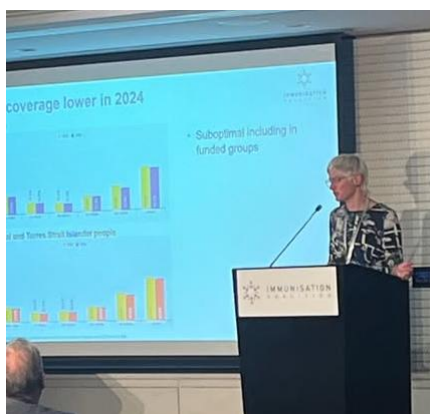
This was the 9th Annual Immunisation Forum, held at the Adelaide Convention Centre following the CDIC/PHAA meeting at the Adelaide Convention and Exhibition Centre.

Consistent with our other major educational events, the forum was RACGP CPD-accredited for online participants. The meeting was chaired by Professor Robert Booy and featured 12 highly respected Australian speakers including the Chief Medical Officer, Professor Michael Kidd.

A post-event newsletter was developed and distributed to our database of members and sponsors. It included summaries of each presentation along with links to the video recordings, serving as a valuable resource for revisiting the sessions or exploring the key insights shared.

NEWSLETTER

[LINK] https://immunisationcoalition.org.au/wp-content/uploads/2025/10/AIF_2025_Newsletter_2_-1.pdf



RSV Expert Meeting

10 June 2025

Hosted at CDIC 2025, the Immunisation Coalition's inaugural RSV Expert Meeting brought together leading Australian clinicians, researchers and public health experts to discuss the evolving burden of respiratory syncytial virus (RSV) across the life course. The meeting focused on emerging epidemiology, real-world disease impact, and the role of vaccination and prevention strategies in older adults, infants and high-risk populations.

The report of the expert meeting containing recommendations was sent to the Honorable Minister Mark Butler, the CMO, all State and Territory CHOs, and the First Assistant Secretary, National Immunisation Division, Commonwealth Department of Health and Aged Care, Canberra.

Report LINK:

<https://immunisationcoalition.org.au/category/position-paper-and-reports/>



Primary Care Infectious Diseases Meeting

25 October 2025

The 3rd Primary Care Infectious Diseases Meeting was held at the Stamford Plaza, Brisbane, and chaired by Dr Rod Pearce AM. Successfully launched in 2023 in Melbourne and hosted in Sydney in 2024, the meeting was held in Brisbane this year. It was designed to engage HCPs from the primary care sector and to maximise audience participation.

Supported by the Immunisation Coalition GP Education Committee, the program featured 5 keynote presentations, 1 panel discussion, and four workshops (3 onsite and 1 online).

The workshops were case study based, with delegates working through practical scenarios and developing innovative models aimed at increasing vaccination rates. These workshops were CPD-accredited under the 'Reviewing Performance' category.

As with the ASM and AIF meetings, a post-meeting newsletter was developed and distributed to our database of members and sponsors.

NEWSLETTER

[LINK] https://mcusercontent.com/dc10fd8f28f67e0d799309377/files/43966c44-94d6-3191-9a82-b0f560d01097/PCIDM_2025_Newsletter_.pdf



Podcasts & Newsletters

Launched September 2025

A-B and C-D podcasts (2 podcasts per 30-minute RACGP session)	Total number of views
A. Respiratory Syncytial Virus and B. Pertussis C. Influenza and D. Respiratory Travel Infections	878

Launched October 2024

Clinical Newsletters (2 newsletters per 30-minute RACGP session)	Total number of views
1. Protecting Your Older Patients from RSV - A Common Respiratory Virus 2. RSV Vaccination in Older Adults: A New Era in Prevention	2430

COLLABORATIVE EVENTS

Scientific Advisory Committee's Industry Briefings

Pharmaceutical Industry are offered the opportunity to present medical and scientific information to the SAC for their feedback. The information provided is commercial in confidence but centres around safety and efficacy data, pending vaccine registrations and changes to current indication, and pipeline overview.

The SAC Industry briefings are moderated by Professor Robert Booy (Chair). A list of the presentations are provided below:

Date	Company	Title	Presenter/Presenters
11 April	Bioclect	Travel Vaccine Updates for Chikungunya and Cholera	Dr Jill Pleasance
2 May	Moderna	Update to the Immunisation Coalition Scientific Advisory Committee	Dr Andrea McCracken
16 May	Sanofi	Real World Evidence of RSV Prophylaxis	Dr Sarah Goffin
24 October	MSD	2025 MSD vaccines update	Dr Jennifer Coram
7 November	CSL Seqirus	Seasonal Influenza in 2025	Dr Jules Bayliss

Roundtable Forum

Roundtable meetings are held monthly to discuss infectious disease issues. This is a by-invitation only meeting and includes HCP representatives, government representation, pharmaceutical industry, organisations and societies involved in vaccination support.

This is a discussion forum and sharing of information on various topics and issues that might otherwise impede vaccination rates in Australia. The group discusses ways in which to improve vaccination rates from an activity and communication perspective.

SPECIAL PROJECTS

Advisory Board - Under Vaccination

A multidisciplinary group was set up to understand main drivers of under vaccination in 4 disease areas: Influenza, COVID-19, Pneumococcal disease and Pertussis. Members met monthly to systematically review and put forward recommendations aligned with the National Immunisation Strategy 2025-30 and pending Implementation Plan, to increase vaccination rates. The report was sent to the Honourable Minister of Health, Disability and Ageing Mark Butler, the Chief Medical Officer, all State and Territory Chief Health Officers, and the First Assistant Secretary, National Immunisation Division, Commonwealth Department of Health and Aged Care, Canberra. Thus far, meetings have occurred between the IC and Dr Lucas de Toca (Chief of Staff for the Hon Mark Butler) and Jamie Snashall (Senior Advisor to Minister Butler). Meetings with CHOs are other Ministers are pending.

The report can be found on the immunisation coalition website:

<https://immunisationcoalition.org.au/category/position-paper-and-reports/>

Children U5 influenza Child Care SA Pilot Program

The Immunisation Coalition worked with SA Health to provide parents of young children information on the harmful effects of influenza. Over 900 childcare centres (or equivalent centre names) were contacted with summary information provided on influenza and who to contact for a free influenza vaccination. Run in parallel to this, the IC engaged parents and grandparents through a 4-month social media campaign, reaching over 450,000 individuals, 1.7 million views, over 10,000 visits to the IC influenza landing page, and over 300 parents completing the online survey.

The learnings from this pilot program will be taken into the planned 2026 pilot program.

Aged Care SA Pilot Program

The IC attempted to engage SA aged care facilities to understand key barriers and challenges to vaccinating residents against influenza. A survey was conducted with each facility. The learnings from this pilot program will be taken into the planned 2026 pilot program.

The IC would like to thank both Adelaide PHN and Country SA PHN for their help in disseminating the letter with the link to the online survey and for the Australian General Practice Network for conducting the survey.

The IC will continue to focus on pilot programs in 2026, starting with a state-based immunisation program in aged care.

New Website

The Immunisation Coalition launched a redesigned website to improve accessibility, usability, and the overall experience for both the public and healthcare professionals. The new site features a clearer structure, updated disease information, improved navigation, and dedicated sections tailored to clinicians and the community.

We also introduced a range of new resources, including streamlined healthcare guides, a “Useful Links” hub, and expanded content on vaccine-preventable diseases. The updated design ensures faster access to reliable, evidence-based information, supporting our mission to empower Australians to make informed decisions about vaccination and public health.

You can explore the new website here: www.immunisationcoalition.org.au

DIGITAL TOOLS

Learning Management System

The LMS is now up and running and hosts several learning activities namely, a multimodule learning program, several clinical newsletters and podcasts. Education through the LMS will continue to be added as each CPD activity is developed.

Healthcare professionals can register to participate on the LMS at any time.

<https://edu.immunisationcoalition.org.au/registration/>

PneumoSmart Vaccination Tool

The PneumoSmart Vaccination Tool (PVT) was developed in partnership with Immunisation Coalition member, Angela Newbound. It is designed to simplify the pneumococcal disease National Immunisation Program (NIP) schedule.

The PVT can be accessed online free of charge. It plays a crucial role in assisting healthcare professionals in administering the vaccine by providing up-to-date recommendations and adjustments in line with ongoing developments in pneumococcal disease vaccines and changes to the NIP and AIH.

The latest update has included Prevenar20, replacing Prevenar13 and Pneumovax23 for children and individuals with special medical conditions <18 years old.

In 2025, there were over 18,000 users of the PVT.

The PVT can be found on the Immunisation Coalition website: <https://www.immunisationcoalition.org.au/pvt/>

CoRiCal and Long COVID Calculator

The CoRiCal Risk Calculator developed by Queensland University of Technology, University of Queensland, Flinders University and the University of Sydney, is a tool to assist GPs talk to their patients about vaccination against COVID-19. Individuals may assess their own long COVID risk if infected with symptomatic SARS-CoV-2.

CoRICAL has been updated to include the CoRiCal Long COVID Calculator. This has been specifically designed to assess the risks of hospitalisation, or admission to ICU, or having long COVID 6 months after infection. It is for people who are looking to assess long COVID risk if infected with symptomatic SARS-CoV-2.

In 2025, there were 9,300 users of the CoRiCal and Long COVID Calculator, and since launch in 2023 there have been 207,000 users.

Both calculators can be found on the Immunisation Coalition website: <https://corical.immunisationcoalition.org.au/>

FINANCIALS

The Immunisation Coalition's financial summary for the period 1 November 2024 to 31 October 2025 is outlined below.

The majority of our revenue was derived from sponsorships and grants which supported our communication and education activities. These funds enabled us to deliver on projects, educational activities, social media campaigns and research.

Our efforts will continue to focus on services for HCPs and the general public, highlighting the critical importance of vaccination to prevent harm caused by infectious diseases.

Total income	
Grants/ Sponsorships	\$940,073
Interest	\$75,459
Total	\$1,015,532
Total operating expenditure*	\$1,001,964
2025 surplus (deficit):	\$13,568

* includes education events, social media and online services, projects, employee salaries and benefits, administrative expenses, and other

SPONSORS AND SUPPORTERS

Our sincere thanks to all of our sponsors and supporters who provide the much-needed funding and in-kind support during 2025 that ensures we can continue our important work of protecting all Australians from preventable infectious diseases.

A list of sponsors and supporters can be found on our website: <https://immunisationcoalition.org.au/about-us/>

LOOKING AHEAD TO 2026

We look forward to building on another successful year, prioritising activities that will strengthen the Immunisation Coalition and meet our goal of increasing vaccination rates.

Resources and funding will be allocated to the 4 following areas:

- Support and engagement with government and non-government vaccination initiatives and vaccination programs.
- HCP infectious diseases education.
- General public infectious disease education including social media awareness campaigns.
- Research to clearly understand and address key drivers behind declining vaccination rates in risk groups, and to put forward recommendations to address these in line with the NIS 2025-30 plan.

